



Self-adhesive Digital Imaging Media for wide-format inkjet Printing

# JT 5817 P

# Technical Data Sheet

Promotional see-Thru film for static applications on glass surfaces.

# PRODUCT DESCRIPTION

White PVC face film, black reverse coating with 40 % of material perforated to achieve one way visibility.

FACE MATERIAL: Perforated 150  $\mu$  soft vinyl film.

ADHESIVE: Semi-Permanent clear acrylic.

LINER: Solid white 135 gsm PE coat liner.

Product:

| 1. White PVC     | 1 |   | 1 |
|------------------|---|---|---|
| 2. Black coating | 2 | 5 | 2 |
| 3. Adhesive      | 3 |   | 3 |
| 4. Plain Liner   |   |   |   |

5 = Perforated part

Perforation size: 1.6 mm hole diameter.

# TYPICAL USES

#### External applications

Window graphics onto flat glass surfaces showing advertising on one side and allowing for  $\ll$  see through  $\gg$  view on the other side.

## Internal applications

Thanks to one way visibility, JT 5817 P can be used for surveillance purposes in shops, department stores, stocks, etc...

## PRINTING

Designed for solvent based, eco-solvent, mild solvent and Latex inkjet printing on most wide-format printing equipment. JT 5817 P is also screen printable.

# SHELF LIFE

1 year when stored at 15 to  $25^{\circ}C$  and  $\pm$  50 % relative humidity (in the original packaging).

#### EXPECTED DURABILITY

The expected vertical outdoor durability of the unprocessed product in Central Europe (Zone 1) is up to 1 year. This information is based on successful real life experience and artificial aging according to ISO4892-3.

Note: Overlamination of the inkjet printed material delays eventual colour fading that may occur upon time. This colour fading is dependent from the quality of the inkjet inks, the orientation of the printed material, the angle of display and the exact location of exposure on the Globe.

Exposure to severe temperatures, ultra-violet light as well as conditions in Southern European countries, tropical, subtropical or desert regions will cause more rapid deterioration. This also applies to polluted areas, high altitude and south facing exposure. No durability warranty is given for horizontal exposure. For more information, please refer to Technical Bulletin 7.5: "Outdoor Durability of combined MACtac print media and laminates".

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## PHYSICAL PROPERTIES OF THE UNPRINTED FILM

|                                 |   | <u>Average values</u>         | Test method |
|---------------------------------|---|-------------------------------|-------------|
| Adhesive Data, 23°C             |   |                               |             |
| Quick Tack on glass             |   | $8.5 \pm 2.5 \text{ N/25 mm}$ | FTM 9       |
| Peel 24 hours on glass          |   | $9.0 \pm 3.5 \text{ N/25 mm}$ | FTM 1       |
| Dimensional stability           |   |                               |             |
| shrinkage : 48 hours at 70°C    |   | max 0.2 mm                    | FTM 14      |
| (applied on aluminium)          |   |                               | 1 ····· = · |
| Temperature ranges              |   |                               |             |
| Minimum application temperature | : | + 10°C                        |             |
| Service temperature range       | : | - 15°C to + 60°C              |             |

# RECOMMENDATIONS

Always test the combination of JT 5000 products, inks and laminating films prior to commercial use.

#### <u>Laminating conditions</u>

Please ensure the print is perfectly dry. The printed material should be left to dry for at least 48 hours prior to lamination or transport.

If the printed graphics is likely to be exposed to corrosive liquids, smoke, fumes, highly polluted areas or if there is a likelihood of scratching or friction or to ensure longer durability, it is strongly recommended to laminate the prints with pressure-sensitive optical clear protective films IMAGin LF 3697 (highly conformable) or PG 7036 (for flat surfaces only).

If the film is used outdoors in mobile advertising applications, it is recommended to use an overlap of the overlaminate of about 2 cms on all sides, or to seal of the sides with a silicon sealant to protect the printed decal from water infiltration.

#### Transportation conditions

To allow easy transportation, IMAGin JT series can be rolled up, with the image on the outside, with a minimum diameter of 15 cm (for example on a 6 inches core).

When the image is not protected with a laminating film, make sure that the print is perfectly dry before rolling it over. To avoid exposing the print to any liquid aggressions, prints should be protected by a plastic bag. During the transport or storage of the prints, avoid exposing them to extreme temperature and humidity variations.

#### Application

The « dry » method is recommended. The « wet » application method is not recommended due to the fact that the moisture will become trapped between the perforations and the overlaminate therefore affecting the « see through » visibility

Some adverse reactions can occur when applying JT 5817P to certain substrates, such as acrylics, polycarbonate, polystyrene, plasticized PVC or certain paints. These reactions could have a negative effect on the adhesion performance.

## IMPORTANT NOTICE

All MACtac products are subject to careful quality control throughout the manufacturing process and are warranted to be of merchantable quality and free from manufacturing defects.

Published information concerning MACtac products is based upon research which the Company believes to be reliable although such information does not constitute a warranty.

Because of the variety of uses of MACtac products and the continuing development of new applications, the purchaser should carefully consider the suitability and performance of the product for each intended use, and the purchaser shall assume all risks regarding such use. The seller shall not be liable for damages in excess of the purchase price of the product nor for incidental or consequential damages.

All specifications are subject to change without prior notice.

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